

ORDINANCE NO. 7303-16

AN ORDINANCE TO AMEND AND REORDAIN CHAPTER 45, ZONING ORDINANCE, OF THE CODE OF THE CITY OF NEWPORT NEWS, VIRGINIA, ARTICLE XXXI., OVERLAY ZONING DISTRICTS AND REGULATIONS, DIVISION 8., LOWER JEFFERSON AVENUE URBAN CORRIDOR OVERLAY DISTRICT, SECTION 45-3161.1, SIGNS.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Newport News, Virginia:

That Chapter 45, Zoning Ordinance, of the Code of the City of Newport News, Virginia, Article XXXI., Overlay Zoning Districts and Regulations, Division 8., Lower Jefferson Avenue Urban Corridor Overlay District, Section 45-3161.1, Signs, be, and the same hereby is, amended and reordained, as follows:

CHAPTER 45

ZONING ORDINANCE

ARTICLE XXXI. OVERLAY ZONING DISTRICTS AND REGULATIONS

**DIVISION 8. LOWER JEFFERSON AVENUE URBAN
CORRIDOR OVERLAY DISTRICT**

Section 45-3161.1. Signs.

(a) Prior to review and the issuance of a sign permit by the director of codes compliance, all signs shall be submitted to and approved by the director of planning. The submission shall include: sign design, location, dimensions of the proposed signs, a drawing to a readable scale, colors, and a description of the sign materials and method of illumination.

(b) Signs permitted in the district shall be those set forth in Chapter 33.01, Newport News City Code, except those specifically prohibited by this chapter.

(c) Portable and freestanding signs are prohibited, except as provided in (d) below.

(d) A shopping center of fifty thousand (50,000) square feet or greater of gross leasable area developed in the Lower Jefferson Avenue Urban Corridor Overlay District without frontage on Jefferson Avenue and developed pursuant to an approved master plan as required in Section 45-3161, shall be allowed one (1) freestanding sign on a sign parcel adjacent to Jefferson Avenue. Such

sign shall be no more than ten (10) feet in height and eighty (80) square feet in area.

(e) For the purposes of this article, a sign parcel shall be defined as an individually, legally created parcel in the Lower Jefferson Avenue Urban Corridor Overlay District designed to be used exclusively for construction of a freestanding sign.

PASSED BY THE COUNCIL OF THE CITY OF NEWPORT NEWS ON SEPTEMBER 13, 2016

Mabel Washington Jenkins, MMC
City Clerk

McKinley L. Price, DDS
Mayor

A true copy, teste:

City Clerk